

Evidence-based targets for goals

Evidence-based targets	Progress toward internalizing these targets				
	20%	40%	60%	80%	100%
● Audience-based, not writer-based. The content answers the needs of the audience (instead of a dump of all the information the known by the writer).					
● Organization is hierarchical (not chronological or historical).					
● Considers writing to be linked with clear thinking and problem solving (instead of a talent you either have and don't have)					
● Willing to work through many drafts and revisions with a process that jumps around from stage to stage (instead of a linear writing of a single draft).					
● The organization and content are uniquely selected to answer the questions and needs of the audience (instead of one magic format or sample to be followed).					
● Confusion is welcome because this helps identify why the audience might be confused and provides a check on our own thinking (instead of confusion is bad and to be avoided).					
● Let the ideas flow. Over-editing kills the thinking process (instead of fussing over each sentence before moving on to the next).					
● Has a coherent plan; spends a lot of time planning (instead of planning in his/her head or suing a brief outline)					
● Spends most of the time planning and revising (instead of spending 10% on planning and revising with most of the time writing)					
● Greatest challenge is to conceptualize the audience's expectations and in organizing (instead of the greatest challenge being to get the grammar right)					
● Very selective in content (instead of providing information overload)					
● Willing to discard sections already written (instead of being unwilling to discard anything that has been written and trying to use it somewhere)					
● In revising, the focus first is on the macrostructure, organization, reasoning, purpose, goal. Willing to rethink the whole task (instead of focus sentence level on grammar and style)					

Based on novice vs expert research by L. Flower "Problem solving strategies for Writers" McGraw Hill, NY 1984; N.L. Stein "Knowledge and process in the acquisition of writing skills" Review of Research in Education